

# the Jewish Voice™

ותשמע הארץ אמרי-פי  
Deuteronomy 32:1  
MAY THE EARTH HEAR THE WORDS OF MY MOUTH

**the Jewish Voice** Anti-Zionism = Anti-Semitism  
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JANUARY 27, 2023 | 5 Shevat 5783 Vol. 20, Iss. 4 www.TJVNews.com

## Elitist Global Agenda Put Forth at World Economic Forum in Davos



**Editor for TJVNews.com**  
The World Economic Forum (WEF) in Davos, Switzerland, has become a platform for global elites to discuss and shape the future of the world. The annual meeting, which took place from January 22-24, 2023, featured a diverse group of leaders from various industries, governments, and academia. The agenda was dominated by discussions on climate change, digital transformation, and global economic recovery. The WEF's focus on these issues has been criticized by some as elitist and disconnected from the needs of the global population. The meeting's outcomes, including the Davos Agenda, have been widely debated and analyzed.

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## \$200M Picasso Looted by Nazis at Center of Guggenheim Lawsuit



**Editor for TJVNews.com**  
A landmark lawsuit filed by the Solomon R. Guggenheim Museum in New York City seeks the return of a \$200 million worth of art looted by the Nazis during World War II. The lawsuit, filed in federal court in New York, is the largest and most comprehensive of its kind. It names the Guggenheim Museum as the defendant, alleging that it has been in possession of the art since 1945. The art, which includes works by Pablo Picasso, Vincent van Gogh, and other famous artists, was looted from Jewish collectors and museums in Europe. The lawsuit is a significant step in the ongoing effort to identify and return stolen art to its rightful owners or their heirs.

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DECEMBER 16, 2022 | 22 Kislev 5783 Vol. 19, Iss. 50 www.TJVNews.com

## "One of the Biggest Frauds in American History" – US Atty on Bankman-Fried Arrest



**Editor for TJVNews.com**  
The U.S. government charged Bankman-Fried with fraud, conspiracy, and other crimes. The U.S. Attorney General, Merrick Garland, announced the charges against Bankman-Fried, who was arrested on December 15, 2022. The charges include conspiracy to defraud, wire fraud, and securities fraud. The U.S. Attorney General described the case as "one of the biggest frauds in American history." Bankman-Fried, the founder of the cryptocurrency exchange FTX, is accused of orchestrating a massive scheme to defraud investors and manipulate the market. The case has drawn significant attention from the public and the media, highlighting the risks of cryptocurrency and the need for stronger regulations.

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DECEMBER 2, 2022 | 8 Kislev 5783 Vol. 19, Iss. 48 www.TJVNews.com

## Jewish Orgs, Elected Officials Slam Trump or West, Fuentes Meeting; Demand Apology



**Editor for TJVNews.com**  
Jewish organizations and elected officials have expressed strong disapproval of a meeting between a Jewish representative and a high-ranking official from the Trump administration. The meeting, which took place in Washington, D.C., was widely criticized for its perceived bias and lack of transparency. Jewish leaders and elected officials have demanded an apology and a more inclusive and equitable process. The meeting was seen as a continuation of the Trump administration's policies of discrimination and intolerance towards Jewish communities. The demand for an apology reflects the deep concern and anger among Jewish leaders and the broader community.

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August 6, 2022 | 9 Av 5782 Vol. 19, Iss. 31 www.TJVNews.com

## Al Qaeda Terror Mastermind Assassinated!!!



**Editor for TJVNews.com**  
The U.S. government announced the assassination of a high-ranking Al Qaeda leader, a significant blow to the terrorist organization. The leader, who was identified as a key figure in the 9/11 attacks, was killed in a targeted operation in Pakistan. The assassination was widely praised as a major victory in the global fight against terrorism. It is seen as a significant step towards dismantling Al Qaeda and preventing future attacks. The operation was carried out by U.S. special forces, demonstrating the effectiveness of targeted strikes in combating terrorism.

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# MEDIA KIT 2023

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## ABOUT US

Founded in 2004, The Jewish Voice (TJV News) is one of the Largest Independent Jewish news organizations on the East Coast, primarily serving New York, New Jersey, and Florida; Bringing you news on Politics, Business, Real Estate, Health, Jewish Community and many latest issues from US, Israel & around the globe via our print newspaper, e-newsletter, website and social media pages.

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## OUR AUDIENCE

The Jewish Voice newspaper caters to the New York City metropolitan area, as well as select locations in New Jersey and Florida. Our E-newsletter has a growing base of subscribers from across the country, and our website, TheJewishVoice.com, has an ever-increasing online readership in the U.S., Israel, and all over the world.

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# WHAT MAKES US DIFFERENT?

The Jewish Voice stands out for its unapologetically pro-Zionist, pro-American editorial outlook, and its dual coverage of both Israeli and Domestic news.

The Jewish Voice truly runs the gamut of journalistic reporting. What makes us unique is that we cover it all from a Jewish perspective. Other publications are either diverse in their content, or Jewish in their outlook. The Jewish Voice is both.



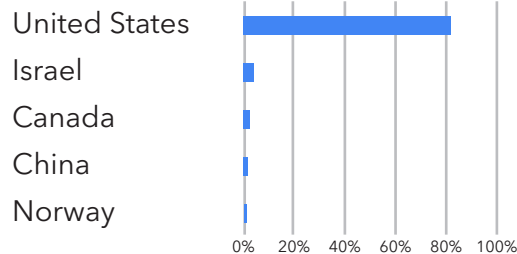
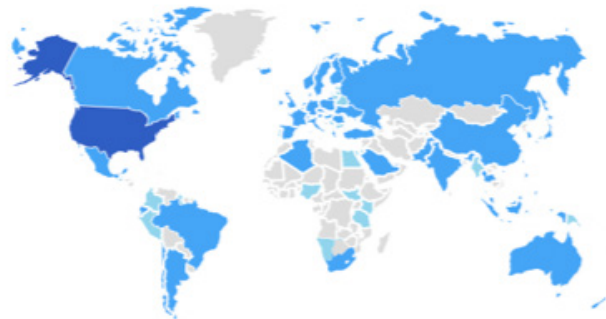
# AUDIENCE BREAKDOWN

We are proud to say that the Jewish Voice audience includes many of the following:

- American and Israeli Jews
- Top Jewish Philanthropists
- Zionists (Jewish and non-Jewish) who support Israeli causes
- Well-informed, educated individuals with global perspectives
- High-profile business owners, politicians, and community leaders
- People who love to shop; Jewish Voice readers appreciate the finer things in life and, more often than not, can afford them

## OUR DAILY E-NEWSLETTER REACH

1. New York
2. Virginia
3. California
4. Florida
5. Other States
6. New Jersey
7. Texas
8. Georgia
9. Ohio
10. Pennsylvania



Subscribers - **102,365**  
 Open Rate - **38%\***  
 Click Rate - **9%\*\***

## DEMOGRAPHICS

Male vs. Female Readers ..... 66% / 34%

Median Age: ..... 40 years

College Graduate: ..... 78%

Professional/Managerial: ..... 82%

Median Household Income: ..... \$262,000

  
**106K**  
 followers / likes

  
**25K**  
 followers

  
**100K**  
 subscribers

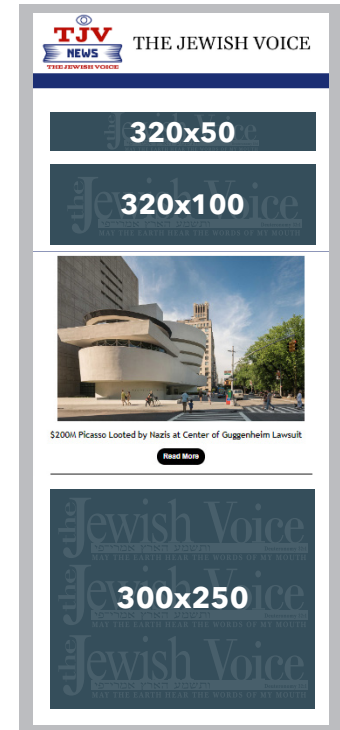
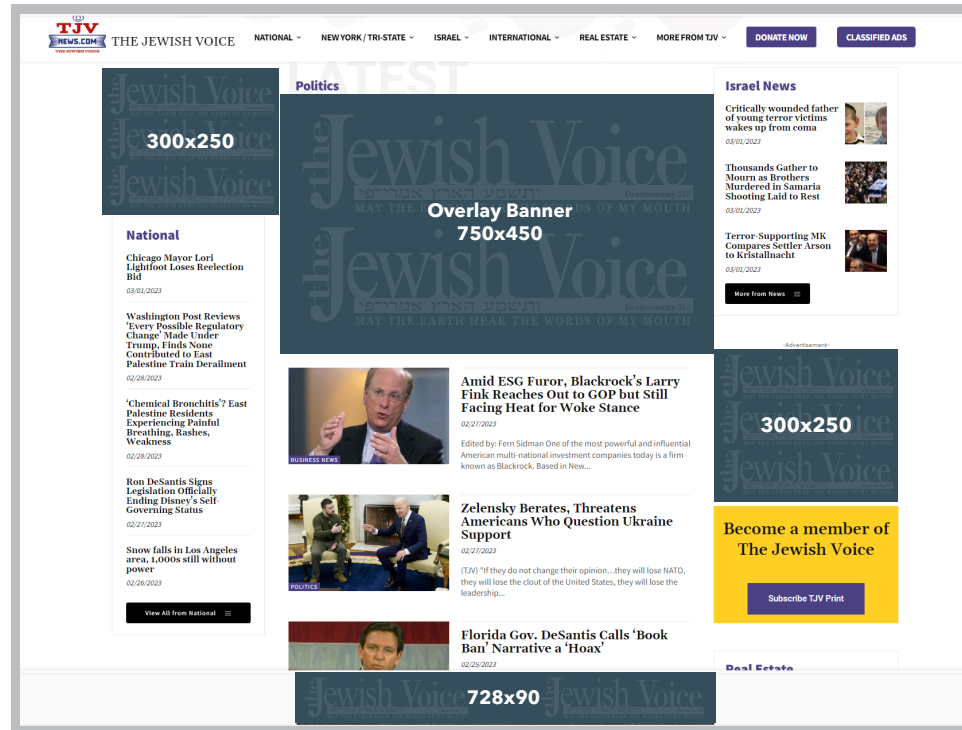
# MEDIA KIT 2023

# DIGITAL ADVERTISING

## Display Advertising:

Run of Site banners on Home Page and article pages: **\$4CPM**

Overlay, Jumbo banners: **\$15CPM**



## Advertorial articles:

**Sponsored articles Standard:** TJV offer Sponsored articles that appear on the Home Page for 1 week and comprise of up to 500 words, a picture and a link. **Rate: \$600**

**Premium Sponsored Content:** TJV Editorial staff are happy to assist with a more in depth joint content initiative that includes a 1000 word article boosted to the top third of the site for 1 week and the advertiser will enjoy editorial assistance with the writing of the article as well as a share of the article in the daily newsletter to 55k subscribers. **Rate: \$1500**

## Email Marketing:

The Jewish Voice boasts an astounding **100,000+** daily subscribers to our newsletter!

Advertisers can purchase a banner inside the newsletter for **\$750 insertion** or a Stand alone email blast to the entire list for **\$2000**.

Emails should be built as an HTML 5 File with live text.

**Social Media:** Use the power of The Jewish Voice brand to reach targeted segments of the Jewish market.

TJV has one of the largest Jewish social media audiences in the United States. **Sponsored Post Rates start at \$700+.**

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# MEDIA KIT

## 2023

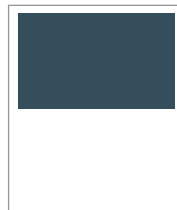
# PRINT ADVERTISING

Please ask about our Special pricing for Holiday Greetings!

AD SIZE	Dimensions	Single Issue	3 Issues 15% off	6 Issues 25% Off
1/16 page	2.2" xX 3.2"	\$200	\$170 PER ISSUE	\$150 PER ISSUE
1/8 page Color	4.8" x 3.2"	\$550	\$467 PER ISSUE	\$412 PER ISSUE
1/4 page Color	4.8" x 6.7"	\$1,200	\$1000 PER ISSUE	\$850 PER ISSUE
1/2 page Color	10" x 6.7"	\$2,200	\$1,900 PER ISSUE	\$1,700 PER ISSUE
Jr. page Color	8.2"x 8.2"	\$2,800	\$2,500 PER ISSUE	\$2,300 PER ISSUE
Full Page Color	10"x 14"	\$3,500	\$3,000 PER ISSUE	\$2,800 PER ISSUE
Inside Back Cover Color	10" x 14"	\$3,000	\$2,800 PER ISSUE	\$2,600 PER ISSUE
Inside Front Cover Color	10" x 14"	\$3,900	\$ 3,315 PER ISSUE	\$2,925 PER ISSUE
Back Cover Color	10" x 14"	\$4,400	\$ 3,740 PER ISSUE	\$3,300 PER ISSUE
Cover Flag Ad (Top)	2.4" X 2.5"	\$1,000	\$ 800 PER ISSUE	\$700 PER ISSUE
Front Page Banner (Bottom)	10" x 2"	\$1,500	\$1,300 PER ISSUE	\$1,100 PER ISSUE
Wrap 1/2 front page	10" x 6.7"	\$4,400	\$ 3,740 PER ISSUE	\$3,300 PER ISSUE
Wrap Inside Page	10" x 14"	\$3,000	\$2,800 PER ISSUE	\$2,600 PER ISSUE



Full Page  
10" x 14"



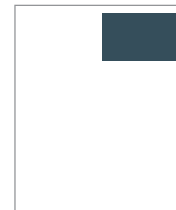
1/2 page  
10" x 6.7"



Jr. page  
8.2"x 8.2"



1/4 page  
4.8" x 6.7"



1/8 page  
4.8" x 3.2"



1/16 page  
2.2" xX 3.2"



Cover Flag Ad  
2.4" X 2.5"



Banner  
10" x 2"

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